



Our Social Enterprise Public Declaration:

We, Good Market are making this Public Declaration on our website and on the website of Society Profits to ensure transparency and trust in our social enterprise company and our sector. We understand that in order to maintain high moral and social impact standards within our sector we must clearly define what a social enterprise is. Listed below are the six guiding principles of being a social enterprise and specific reference to how we adhere to these principals within Good Market.

1. We have clearly defined social and/or environmental objectives that are laid out in our Bylaws that say Good Market is organized exclusively for charitable activities for the purpose of catalyzing the transition to a new economy that is good for people and good for the planet.
2. We are clearly able to demonstrate that we are an independent business because Good Market is an independent 501(c)3 nonprofit organization.
3. We earn at least 50% or more of our annual income from trading, as the term is defined in the USA Certified Social Enterprise Guidelines. We demonstrate this by submitting our annual Financial Statements to Society Profits for their scrutiny.
4. We commit the principal proportion (51% or more) of any profits, as the term is defined in the USA Certified Social Enterprise Guidelines, made by the business to social and/or environmental purposes. We demonstrate this by submitting a detailed breakdown of our annual Financial Statements. We also publicly attest in this document that all employees or owners are paid in line with current Department of Labor wage rates and do not receive disproportionately low, or inflated salaries or bonuses that are not in line with our industry.
5. On dissolution of the business, we are committed to distributing all residual assets for social purposes.
6. We are able to demonstrate that social objectives are being achieved. We do this by demonstrating our impact figures on our website and the existence our community marketplace.

This Public Declaration has been completed and signed on FEB 21st ²⁰²² by:

Sign: 

Print Name: STEVEN FRANCONI

Company Name: Good Market

Co-Signed: 

Rebecca Dray, CEO

Society Profits L3C